



news from the flat world



Issue 3 – April 2014

The newsletter for RCR Group staff worldwide

Win a trip to Las Vegas!



We need your news stories! We've received a great number of news stories and projects so far – thank you. But we want more!

So, we're offering a fantastic chance for one lucky RCR employee to win a trip to Las Vegas to visit the World of Concrete Show in February 2015 (and perhaps enjoy some of the sights of Las Vegas at the end of the day too!).

The winner will be the person who submits the most high-quality news stories for use on the website or staff newsletter during the next 7 months.

We want to know your company news, including projects; improvements in your operations; new machinery purchases; new product launches... these are just some ideas; it's up to you! All we ask is that your story is really newsworthy – it needs to be relevant to business, preferably recent, and be interesting for people to read.

We can't always publish every story in this newsletter because of space - but if you submit a good story it will be credited to you whether or not we publish it. It is helpful if you can send a photograph to accompany your story, too.

We will keep a note of all the newsworthy stories we receive and the most worthy winner at the end of October will be awarded the prize.

The second prize will be an iPad, and the third prize a digital camera.

So think about what stories you could submit, and keep sending them to eve@permaban.com.

Terms & conditions. The competition is open to all employees of any RCR Group company. The competition begins on 1st April 2014 and closes on 31st October 2014. Entries must be sent on email to eve@permaban.com. The winners will be determined by an independent review of entries by senior RCR management, whose decision is final. In the case of a tie for any prize, the winner will be determined at random by a draw. If two people submit the same story independently, it will be credited to both. However, if any collusion or manipulated entries are suspected, all submissions from those involved will be void. The main prize includes travel, accommodation and reasonable subsistence expenses for the duration of the World of Concrete Show, 3-6 February 2015 – additional personal entertainment costs are not included. No cash alternatives are available for any prize. If there are no submissions, or none are deemed to be of a suitable quality, then we reserve the right not to award one or more of the prizes.

Best achievement

Our featured project this issue is a logistics centre for Honda near Barcelona in Spain.

At 19,200m², the building provides storage and distribution facilities for spare parts for Honda cars, motorcycles and power products. It serves over 600 dealers in Spain, Portugal and Southern France.

The concrete floor, created by Rinol Roeland Suesco of Spain, combines the features of two RCR systems: Precision[®] for high flatness (FM2 special controlled by Monofloor) and Conductil[®] for jointless areas. The slab was constructed with Dramix[®] SFRC and used natural grey Roeland Qualidur HP (fresh on fresh), Permaban Alphajoint and Rinol RocCure compound. A great ALL IN ONE reference.



Branding reminder...



Thank you to all the companies which have started to use our new RCR branding. It's great to see the new corporate and division logos being used over the last few weeks.



Using the logos is an important way to show the size, strength, and structure of the Group – and most of all to convey that each individual company supports the overall group principles and values:



Remember, if you haven't already, to update the branding on your email signature.

If you need any further advice or guidance about using the logos, please contact RCR Marketing Co-ordinator Eve Arnold: eve@permaban.com.

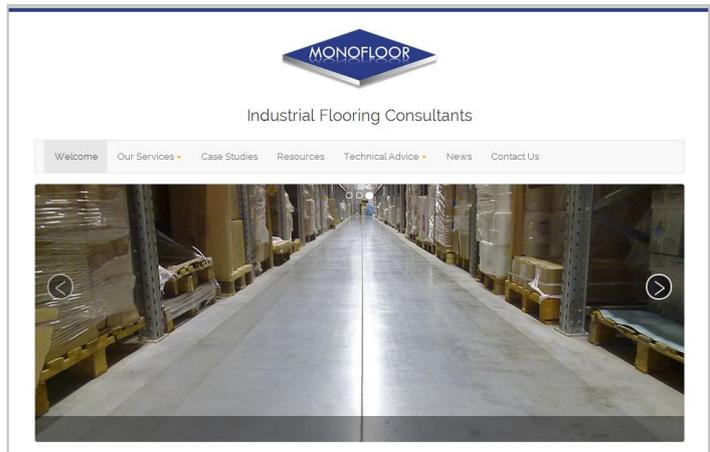
New website for Monofloor

Industrial flooring consultant Monofloor has launched its new website.

www.monofloor.com features a streamlined design with the company's new branding. It is full of helpful technical information, articles and resources – worth reading if you wish to improve your knowledge of concrete floors.

The site is also mobile-optimised, so it's easy to browse on a smartphone or tablet.

Monofloor joined the RCR Group in September 2013, and is part of the Flooring Services division. It is also part of the WorldTechFloor consortium.



Successful exhibition for RCR Flooring Products

The Products division had a successful first exhibition at the UK Concrete Show in February.

Staff from all three Products companies – Rinol, Roiland and Permaban – were present, and were kept busy over the two days of the show answering questions about joints, surface hardeners and resin flooring systems.



New 'free port' subsidiary for Rinol Pisocreto

RCR Applications company Rinol Pisocreto SAS of Colombia has established a new subsidiary company, Rinol Zona Franca SAS.

The company has been set up to help Rinol Pisocreto develop its civil works construction business in free port areas, where goods can be landed and stored without becoming subject to import taxation.



Top performing companies!

Congratulations to two RCR companies which have been independently listed as leading companies in their territory.



Placeo (an RCR Applications company which also manufactures Rocland surface sealants and hardeners) has been listed at number 11 in the

top 100 successful construction industry companies based in the Rhône region of South East France. The list was published in February 2014 and was judged on registered financial reports.



Rinol Pavimenta S.A.C. was proud to be listed at 2,816 in the top 10,000 companies in Peru for 2013. The list was compiled by Peruvian

publishing company Peru Top Publications, which produces the guide annually. Established for almost 30 years, the company publishes notable titles relating to business, finance, mining and construction. Published as a bound guide and available internationally, the list plays an important role in highlighting Peru's successes and opportunities, encouraging interest from investors and entrepreneurs around the world.

Connect on LinkedIn!

A reminder that RCR Industrial Flooring now has its own company page on LinkedIn, the business networking site.



Search for "RCR Industrial Flooring" on LinkedIn to find the page. If you have your own LinkedIn account, please connect your profile to the RCR company page. Edit your profile and add "RCR Industrial Flooring" as a company you work for.

Website reminder

www.rcrindustrialflooring.com has now been live for two months. Thank you for all the comments we have received so far.

Please can you look at the page called International Reach. Here we have listed clients by country. Are any notable clients missing for your country? Please let us know!

Also, do you have any good project photographs we can add to the site? Please keep sending these to us. The three shown on the next page have been added this month.

Introducing Ibrahim Fleyfel



Ibrahim Fleyfel has recently moved job from RCR Applications company Placeo in France (which also manufactures Rocland surface hardeners), to RCR joint manufacturer Permaban, in the UK. Ibrahim tells us what it's like to work for a different RCR company in another country.



How long have you worked for the RCR Group?

I joined Placeo, based in Lyon, France, in April 2011 following my Masters degree in mechanical engineering, which specialised in numerical simulation. I joined as a trainee to take

part in a project on simulating how shrinkage-reducing agents can affect the design of a floor slab.

Tell us about your new job role.

I will be looking after projects and clients where RCR Products could be used – including Permaban joints and Rocland surface hardeners, and hopefully Rinol resins in the near future; although I still have more to learn about resins.

How will this be different from your job at Placeo?

It will be quite different, because in France I worked more on my own, doing technical work and providing technical assistance. Now at Permaban I'm part of the sales team, where we can act more swiftly in an "All for one, one for all" fashion.

What did you learn at Placeo that you can bring to your new job?

All the basics I learned about floors certainly comes from Placeo. And now I can help turn a customer who buys joints into one who buys joints and surface hardeners.

How easy was it to move to another country?

Moving from France was pretty easy. Firstly I have no wife or kids; and secondly Permaban ensured the transition would be very smooth.

How long will you be working in the UK?

I hope to stay as long as possible to get the maximum experience from working in the British floor industry. That way I can move to the third part of the RCR nebula... Latin America (even though I would need to sharpen up my Spanish).

What are you most looking forward to?

Becoming productive for RCR as fast as possible while not compromising on the quality of service.

What do you think the biggest challenge will be?

Getting used to a unique British feature... double tap water in bathrooms, where from one tap you get polar cold water, and from the other one you get hellfire hot, and mixing both is impossible.

Project gallery



Client: Frit Ravich (snack foods)
Location: Girona, Spain
Contractor: Rocland Rinol Suesco
Floor size: 22,400 m²

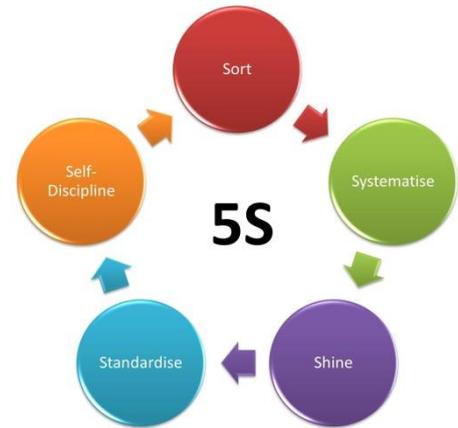


Client: Hornbach (DIY store)
Location: Čestlice near Prague, Czech Republic
Contractor: J&B
Floor size: 22,700 m²



Project: External pavement for office development
Location: Palmovka, Prague, Czech Republic
Contractor: J&B

Operational excellence: an introduction to 5S



5S is a workplace organisation method, which helps companies improve efficiency and eliminate waste. Originating in Japan, it is now used in manufacturing companies worldwide.

Each of the 5 stages of the process begins with the letter S in Japanese (and translated into English the 5 steps also begin with S).

Sort

This means removing, returning or disposing of anything that is unnecessary to the process or would cause a distraction – keeping only the things needed to achieve the task in hand. Essentially, it's a good clear out!

Systematise (or Set In Order)

This is about organising the things that remain, so they are logically ordered and easy to find, saving time and improving workflow.

Shine (or Sweep)

This means cleaning your work area – initially with a 'deep clean'. This helps to keep machinery in good working order, and means anomalies can be identified quickly.

Standardise (or Sustain)

This means making it part of your daily routine to keep things clean and organised, to the point where it becomes a habit.

Self-discipline

This is a reminder that each person must have the self-discipline to maintain good practices, without being reminded. It's also about thinking how 5S principles can be further applied throughout the organisation.

Although 5S clearly applies to those in a manufacturing environment, those in other roles can use it too – for example, office workers could make it a habit not to keep unnecessary documents on their desk (or computer desktop!).

We'll be hearing more about 5S in the coming weeks, as Pietro Bortoluzzi of Rinol takes the lead in encouraging companies to consider how they can apply 5S.